

CHERRYLAND ELECTRIC COOPERATIVE

POLICY NO. 113 – APPENDIX C

NOMINATING PETITIONS AND CAMPAIGN COMMUNICATIONS



Board candidates seeking office shall be governed by the following rules with respect to nominating petitions:

1. Any qualified member of Cherryland can request a nominating petition from the Secretary of the Board or employee designee.
2. The nominating petition must be signed by at least 25 active Cherryland members in good standing. Original and digital signatures shall be accepted.
3. Signatures must be obtained within 60 days prior to filing the petition.
4. The petition must be filed with the Board Secretary or designated representative between March 1 and the last business day of March by 4:00 p.m. EDT preceding the Annual Meeting.
5. The nominating petition must specify the geographic service area in which the candidate maintains their primary residence and is being nominated.

Board candidates may elect to distribute campaign materials to the membership, subject to the following provisions:

**Part 1: Membership List Information**

Pursuant to Board Policy No. 135, the Cooperative shall treat its membership list as confidential and proprietary. With respect to Director candidate campaigns:

1. The Cooperative shall not provide membership mailing lists directly to candidates.
2. The Cooperative will facilitate the distribution of campaign materials through an authorized third-party vendor that has agreed to the Cooperative's data privacy requirements.
3. The Cooperative does not provide member email addresses for campaign purposes.
4. Candidates may request distribution to all or a portion of the membership, including but not limited to members who voted in the previous year's election.

**Part 2: Campaign Communication Terms and Conditions**

1. Campaign materials may be delivered by U.S. mail no earlier than April 15 and no later than the Cooperative's Annual Meeting.

2. Candidates must submit requests for membership mailing distribution to the Cooperative by the business day prior to the commencement of the election.
3. All campaign materials must include a data privacy disclaimer that reads: "Cherryland Electric Cooperative never shares your personal information with board candidates. For more information about our campaign mailer policy visit [www.cherrylandelectric.coop/elections](http://www.cherrylandelectric.coop/elections)."
4. All expenses associated with distribution of campaign materials, including postage, are the sole responsibility of the candidate and must be paid in advance of the campaign mailing.
5. Candidates are encouraged to provide ample time for the coordination of the mailing, including but not limited to design and draft approval processes as required by the third-party mailing vendor. The Cooperative bears no responsibility for mailing delays.

It shall be the responsibility of the Chief Executive Officer to enforce this policy.