

CHERRYLAND ELECTRIC COOPERATIVE

POLICY NO. 113C



DIRECTOR CANDIDATE INFORMATION
NOMINATING PETITIONS AND CAMPAIGN COMMUNICATIONS
APPENDIX C

Board candidates seeking office shall be governed by the following guidelines with respect to nominating petitions:

- A. Any qualified member of Cherryland can request a nominating petition from the Secretary of the Board, or designee.
- B. The nominating petitions must be signed by at least 25 active Cherryland members in good standing. Original petitions must be signed and turned in to the Board secretary or designated representative at the Cooperative's headquarters.
- C. Signatures must be obtained within 60 days of filing the petition.
- D. The petition must be filed between March 1 and the last business day of March by 4:00 p.m. for the current annual meeting.
- E. Nominating petitions must specify the geographic service area in which the candidate resides and is being nominated.

Board candidates may cause to be delivered written communications to the membership, or a part thereof as detailed below, during a Campaign Cycle. A Campaign Cycle is defined as May 1 until the day before the Cooperative's annual meeting. Written communications may be delivered by regular U.S. mail or by electronic mail (email) subject to the following terms and conditions:

- A. A written communication must include a disclaimer in a conspicuous place at the beginning of the communication. The disclaimer will be provided by the Cooperative.
- B. A written communication may be delivered to the entire membership, to those members who voted in the prior year's annual meeting, or to a portion of the

Approved: 12/16/19
Revised: 12/15/86
Revised: 12/20/93
Revised: 4/15/96
Revised: 9/22/03
Reviewed: 4/16/07
Revised: 9/21/15

membership divided by zip code or other specified section(s) of the Cooperative's service territory.

- C. If a written communication is to be sent by regular U.S. mail, the board candidate must provide the communication to the Cooperative before mailing. The Cooperative may then enlist a third-party mail distribution service to effectuate the mailing. All costs associated with the mailing, including postage, shall be paid by the candidate. The Cooperative will provide a good faith estimate of the costs associated with the mailing and the board candidate shall pay this cost prior to the mailing. The board candidate shall receive a refund in the event the actual cost of the mailing is less than the estimated cost.
- D. A written communication sent by email shall be administered and delivered by and through a third-party vendor as selected by the Cooperative. If the board candidate is an incumbent, the email must not be generated, sent or delivered from an email address associated with, or owned by, the Cooperative. A board candidate is limited to one (1) written communication by email per Campaign Cycle.
- E. No board candidate has a right to the Cooperative's membership list for any reason and no Cooperative employee, officer, agent or board member shall be authorized to provide the Cooperative's membership list to any board candidate.

It shall be the responsibility of the General Manager to enforce this policy.

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