



## **Board Candidate Application**

Thank you for your interest in serving on the Cherryland Electric Cooperative Board of Directors! Cherryland is respected as a leader throughout our service territory. We work hard to earn the loyalty and trust of our members by listening to their needs, safely delivering reliable and affordable electricity, and achieving strong financial performance. The Board of Directors plays an integral role in representing the best interests of the membership and developing strategic vision for the cooperative.

We encourage all interested candidates to take time to learn more about our co-op and the electric cooperative model as you consider serving on the Board of Directors.

Eligible candidates must be a cooperative member whose primary residence is served by the cooperative and is located within Benzie, Manistee, or Wexford counties. No one who is employed by, or who has an immediate family member who is employed by, the cooperative or any affiliated organization is eligible to serve on the Board of Directors. Please review the cooperative's bylaws (Article III) for additional information about eligibility and the role of the Board of Directors. Bylaws are available on the Cherryland website.

The candidate appointed to fill the current vacancy on the Board of Directors will serve the remainder of the term ending in June 2022. Per the Cherryland bylaws, the successful appointee will be eligible to be elected to a three-year term in June.

Please complete written responses to each of the following questions and submit along with your cover letter, resume and any other supporting documentation to Cherryland Electric Cooperative by 4:00pm on Tuesday, September 7.

You may submit via either of the methods below:

- Drop off at Cherryland's office at 5930 US 31S, Grawn
- E-mail to [smattson@cherrylandelectric.coop](mailto:smattson@cherrylandelectric.coop)

### **Questions for Board Candidates**

1. Why are you interested in serving on our board?
2. How will your skills, connections, resources, and expertise benefit the Cooperative?
3. How will service on our board contribute to your personal goals?
4. How much time per month can you commit to meetings, education, and advocacy?
5. What connections or past experience do you have with Cherryland?
6. What is your perception of Cherryland's role in the community?
7. What do you see as Cherryland's current biggest opportunity?
8. What do you see as Cherryland's biggest threat/challenge?
9. What do you see as the biggest challenges facing the electric industry?
10. What is your experience with lobbying elected officials and political action committees?
11. Why should we appoint you over other qualified candidates?